

The JUMPStart!

Artist Empowerment Program

Action Steps to Empower You In Taking Your Music to a Higher Level



HIGHER LEVEL MEDIA

Taking Your Music to the Next Level

Higher Level Media is a promotions company geared towards helping New Age, Ambient, Acoustic, Electronic and Contemporary Instrumental artists to give their music the best chance at reaching the right ears, and helps them to collect royalties due.



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For New Artists Looking for a JUMPstart & Artists Looking for a Refresher Course

Let's face it. The music industry is a tough one and one that changes almost daily. We at Higher Level Media work with a team of professional musicians, promoters and label owners to stay on top of current events and help provide guidance in navigating through these challenging waters.



Artist Empowerment Course

Higher Level Media is now offering Artist Advancement services. This is a one-on-one consultation with our team members who will guide you step by step from the beginning - including helping you register with companies where royalties are collected, claiming your streaming artist profiles, help with branding, steps to set up your new release properly, distribution, marketing and promotions, playlist pitching and other potential revenue opportunities.





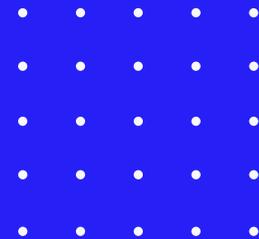
**Making a Living with
Your Music?**

Winning Awards?

**Knowing that your
music is helping to make
the world a better place?**

What is Success in the Music Industry?

There are many ideas about what defines success in the music business. For some, it is monetary, for others - awards, and for many, it is about getting your music out to those listeners who appreciate what you do and turn into your lifelong fans. We help you to analyze what your goals are and what steps to take to achieve them..



We will break up the Artist Empowerment Course into 6 Sessions



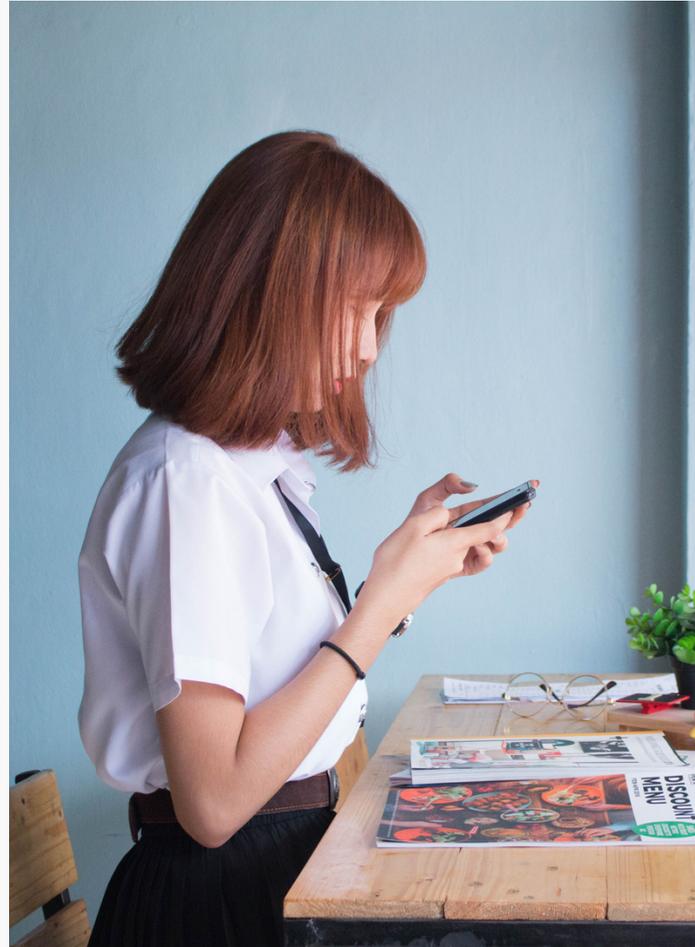
Session 1

Royalty Registrations

Are you collecting all of the royalties due to you?

Artist Profiles

Have you claimed your artist profiles on streaming platforms?



Session 2

Branding

What is your story? How can we tell that story on different platforms.

Social Media

What content should you be posting on social media platforms?



Session 3

New Releases

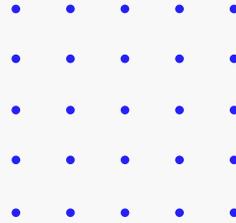
Are you working with a professional team for your recording?

Marketing Strategy

We will discuss a variety of ways to help you market your new releases.



Session 4



Distribution

Digital and Physical Distribution Options.

Steps for New Releases

Besides setting your release up for distribution and royalties, there are other databases to submit to.



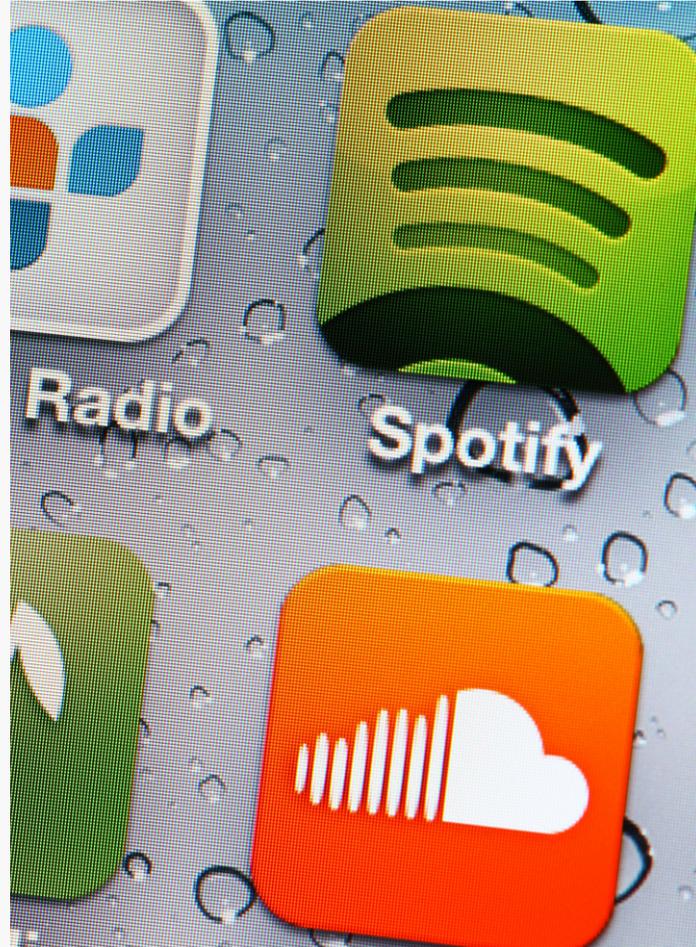
Session 5

The Playlist Game

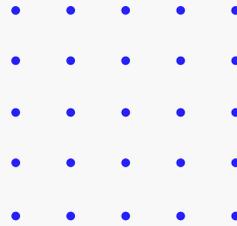
Strategies to get your music onto playlists.

Promotions

Should you work with a PR company or radio promoter? Can you successfully self-promote?



Session 6



Other Revenue Opportunities

We will discuss ideas on how to create revenue with your music in different areas.

Follow Up

Review of course topics and areas you still have questions on.



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● Higher Level Media

Higher Level Media is a team made up of professional award-winning musicians, writers, social media experts, label owners and radio promoters to help take you and your music to the next level.

Targeted specifically to New Age, Contemporary Instrumental, Ambient, Acoustic, Electronic and Jazz artists, we can help you get you and your music on the right track to success.



The Team



Sherry Finzer

Musician, Recording & Performing Artist, Owner of Heart Dance Records and Higher Level Media.



Alina Markina

Administrative Assistant - Heart Dance Records, Head of Radio Promotions - Higher Level Media



Ella Hunt

Head of Playlist Curation and Pitching



Leonora Pare

Head of Radio Airplay Research



Nick Finzer

Musician, Owner of Outside in Music/Institute for Creative Music/Music Marketing Roadmap



OUTSIDE IN MUSIC



Future Roadmap

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What are your next steps and goals? Let us help you!

1

Hourly Consultation

\$99 per hour

2

HLM Artist Advancement Course

6 Hours \$499

3

Follow-Up Consultation Rates

\$69 per hour

4

Contact us today!





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info@higherlevel.media



www.higherlevel.media



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Contact Us